

MEDIA STUDIES A LEVEL – LONG-TERM PLAN

YEAR 12	Content: Teacher 1	Content: Teacher 2
AUTUMN 1	<p>Induction: introduction to media language and representation</p> <p>Component One Section A: Advertising & Marketing</p> <p><i>Tide, Super Human, Kiss of the Vampire</i></p> <p>ML, REP, AUD, MEDIA CONTEXTS Theorists: Barthes, Levi-Strauss, Hall (rep), Gauntlett, Van Zoonen, hooks, Gilroy</p>	<p>Induction: Introduction to audience and industry: Effects/Bandura/Gerbner/U&G/Reception/Profiling</p> <p>Component One Section B: Film Industry</p> <p><i>I, Daniel Blake, Black Panther</i></p> <p>IND, AUD, MEDIA CONTEXTS Theorists: Curran and Seaton, Livingstone and Lunt, Hesmondhalgh</p>
AUTUMN 2	<p>Component One Section B:</p> <p><i>Woman's Hour</i></p> <p>IND, AUD, MEDIA CONTEXTS Theorists: Curran and Seaton, Livingstone and Lunt, Hall (Reception), Jenkins, Shirky</p> <p>Component One Section A:</p> <p>Music Video 1</p>	<p>Film continued</p> <p>Component One Section A:</p> <p>Newspapers – <i>Daily Mirror</i> and <i>The Times</i> front covers</p> <p>ML, REP, CONTEXTS Theorists: Barthes, Levi-Strauss, Hall (rep)</p>
SPRING 1	<p>Component One Section A:</p> <p>Music Video 2 Music Video 3</p> <p>ML, REP, CONTEXTS Theorists: Barthes, Levi-Strauss, Hall (rep), Gauntlett, Van Zoonen, hooks, Gilroy</p>	<p>Component One Section B:</p> <p>Newspapers – <i>Daily Mirror</i> and <i>The Times</i></p> <p>IND, AUD, CONTEXTS Theorists: Curran and Seaton, Livingstone and Lunt, Hesmondhalgh, Gerbner, Hall (Reception), Shirky</p>
SPRING 2	<p>Component One Section B:</p> <p><i>Assassin's Creed</i></p> <p>IND, AUD, MEDIA CONTEXTS Theorists: Curran and Seaton, Livingstone and Lunt, Hesmondhalgh, Bandura, Hall (Reception), Jenkins, Shirky</p>	<p>Component Two</p> <p>Television in the Global Age – <i>The Bridge & Peaky Blinders</i></p> <p>ML, REP, AUD, CONTEXTS, IND Theorists: Todorov, Neale, Levi-Strauss, Baudrillard, Hall (rep), hooks, Van Zoonen, Livingstone and Lunt, Hesmondhalgh, Hall (Reception), Jenkins</p>
	MOCKS - REVISION	MOCKS - REVISION
SUMMER 1	Exam prep	Television in the Global Age cont. NEA introduction
SUMMER 2	Unseen text analysis & techniques	NEA prep cont.

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YEAR 13	Content: Teacher 1	Content: Teacher 2
AUTUMN 1	<p>Component One:</p> <p><i>Assassin's Creed</i> (Catch-up)</p> <p>Component Two:</p> <p>Magazines – <i>Vogue</i> and <i>The Big Issue</i></p> <p>ML, REP, AUD, CONTEXTS, IND Theorists: Barthes, Levi-Strauss, Gauntlett, hooks, Van Zoonen, Curran and Seaton, Livingstone and Lunt, Gerbner, Hall</p>	NEA drafting and production.
AUTUMN 2	<p>Component Two:</p> <p>Online Media – KSI and <i>Attitude</i></p> <p>ML, REP, AUD, CONTEXTS, IND Theorists: Barthes, Levi-Strauss, Baudrillard, Hall (representation), Gauntlett, Butler (Zoella only), Gilroy (<i>Attitude</i> only), Livingstone and Lunt, Hesmondhalgh, Gerbner, Jenkins (Zoella only), Shirky</p>	<p>Component Two:</p> <p>Television in the Global Age – <i>Peaky Blinders</i> and <i>The Bridge</i></p> <p>ML, REP, AUD, CONTEXTS, IND Theorists (The Bridge): Todorov, Neale, Levi-Strauss, Hall, hooks, Butler (See Y12 for <i>Peaky Blinders</i> theorists – revise as req.)</p>
SPRING 1	<p>Focused Revision, Catch-up and Exam Prep:</p> <p>Component One Section A</p>	<p>Focused Revision, Catch-up and Exam Prep:</p> <p>Component One Section B</p>
SPRING 2	REVISION and catch-up – as required/identified by class teache	REVISION and catch-up – as required/identified by class teacher
SUMMER 1	REVISION/EXAMS	REVISION/EXAMS
SUMMER 2	EXAMS	EXAMS

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