

Access for A Level (A4A) Level 3 Cambridge Technical in Business (Certificate)

Curriculum content

	Year 12
Summer 2 (roll over)	
Autumn 1	Unit 1 The Business Environment – Externally Assessed Examination 120 GLH January Exam
Autumn 2	
Spring 1	Unit 4 Customers and Communication - Internally Assessed Coursework 60 GLH
Spring 2	Unit 4 Customers and Communication - Internally Assessed Coursework 60 GLH Unit 1 The Business Environment- Preparation for resit examination May/ June
Summer 1	
Summer 2	

Skills

The skills developed throughout the course include:

- Recalling detailed information accurately
- Applying knowledge to case studies
- Analysing and evaluating given scenarios using research to support conclusions
- Making justified judgements with supported reasoning
- To be able to create logical and well-structured extended pieces of writing
- Independent research skills and the ability to use any findings to substantiate judgements made in the coursework
- Communication and customer awareness skills – the ability to effectively identify and meet differing customer needs

Assessment

There are 2 units to be studied across the year which are both Mandatory (Unit 1 The Business Environment (Externally Assessed), Unit 4 Customers and Communication (Internally Assessed))

The grading for the course is Pass, Merit, Distinction and Distinction *.

Further details about the course can be found at: <https://www.ocr.org.uk/qualifications/cambridge-technicals/business/#level-3>

Sequence and Rationale

- Bridging Course- Taster for students who may or may not have studied business previously to assess all starting points of students.

Year 12

Unit 1 The Business Environment 120 GLH -January Exam

- Introduction unit covers all aspects of Business which prepares students for all units which follow. It also allows for any student who has not previously studied Business at KS4 to learn all key terms and requirements to get them to the same knowledge point as their peers who may have studied Business or Enterprise and Marketing at KS4.
- For students who have previously studied Business or Enterprise and Marketing at KS4 it allows for memory and recall for content previously taught as well as building on the new content to allow them to make progress and achieve.
- The Unit is a mandatory unit which must be completed in Year 12 to allow for any students completing the 1 Year Certificate course to complete
- Students sit the exam in January this allows students the opportunity to take advantage of a resit in June to improve upon their grade.
- This Unit also builds skills of application to case studies which is relied upon in the coursework-based units.
- Unit is split LO1- LO4 and LO5- LO8 in parallel to allow all content to be covered between two teachers in preparation for the January exam.

Unit 4 – Customers and Communication 60 GLH – Internally Assessed Coursework

- Mandatory coursework unit which must be completed in Year 12 to allow for student on the 1 Year Certificate to complete the course.
- The unit is split in to two assignments as guided by OCR – Assignment has been adapted to suit a local scenario to make the case study more relevant to the students.
- OCR guided assignment. Teacher 1 – Assignment 1 Learning outcome 1,2 ,5 and Teacher 2 – Assignment 2 Learning outcome 3 and 4. This groups the more practical elements of the course together in Assignment 2, allowing each assignment to be standalone allowing for a two-teacher delivery.