

## OCR Cambridge Technical Level 3 Business (Extended Certificate)

### Curriculum content

|                      | Year 12  | Year 13   |
|----------------------|--|---|
| Summer 2 (roll over) |  | Unit 4 Customers and Communication - Internally Assessed Coursework<br>60 GLH   |
| Autumn 1             | Unit 1 The Business Environment – Externally Assessed Examination<br>120 GLH<br>January Exam | Unit 2 Working in Business – Externally Assessed Examination<br>60 GLH<br>January Exam  |
| Autumn 2             |  | Unit 5 Marketing and Market Research – Internally Assessed Coursework<br>60 GLH   |
| Spring 1             | Unit 4 Customers and Communication - Internally Assessed Coursework<br>60 GLH                | Unit 5 Marketing and Market Research – Internally Assessed Coursework<br>60 GLH<br><br>Unit 21 Being Entrepreneurial – Internally Assessed Coursework<br>60 GLH |
| Spring 2             | Unit 4 Customers and Communication - Internally Assessed Coursework<br>60 GLH                | Unit 21 Being Entrepreneurial – Internally Assessed Coursework<br>60 GLH  |
| Summer 1             | Unit 1 The Business Environment- Preparation for resit examination May/ June                 | Unit 2 Working in Business- Preparation for resit examination May/June  |

## Skills

The skills developed throughout the course include:

- Recalling detailed information accurately
- Applying knowledge to case studies
- Analysing and evaluating given scenarios using research to support conclusions
- Making justified judgements with supported reasoning
- To be able to create logical and well-structured extended pieces of writing
- Independent research skills and the ability to use any findings to substantiate judgements made in the coursework
- Communication and customer awareness skills – the ability to effectively identify and meet differing customer needs

## Assessment

There are 5 units to be studied across the two years. 3 of which are Mandatory (Unit 1 The Business Environment (Externally Assessed), Unit 2 Working in Business (Externally Assessed) and Unit 4 Customers and Communication (Internally Assessed) and 3 Optional Units. 2 Units are Externally Assessed Examinations and 3 Units are Internally assessed coursework.

The grading for the course is Pass, Merit, Distinction and Distinction \*.

Further details about the course can be found at: <https://www.ocr.org.uk/qualifications/cambridge-technical/business/#level-3>