

**Media Studies**  
**Curriculum Content**

Half term	Year 10	Year 11
	Topic	Topic
<b>Autumn 1</b>	<b>COMPONENT ONE</b> <b>Section A – Media Language and Representation:</b> <i>Quality Street Ad, This Girl Can Ad, The Man with the Golden Gun poster, Spectre poster</i>	<b>COMPONENT THREE</b> Non-examined assessment preparation – produce products
<b>Autumn 2</b>	<b>COMPONENT ONE</b> <b>Section B – Industry and Audience:</b> <i>Spectre and The Archers</i>	<b>COMPONENT TWO</b> <b>Section A - Television</b> <i>Luther</i>
<b>Spring 1</b>	<b>COMPONENT ONE</b> <b>Section A – Media Language and Representation:</b> <i>Pride, GQ, The Guardian, The Sun (front pages)</i>	<b>COMPONENT TWO</b> <b>Section B – Music Marketing</b> Music Videos/Websites: Lizzo, Justin Bieber
<b>Spring 2</b>	<b>COMPONENT ONE</b> <b>Section B – Industry and Audience:</b> <i>Fortnite</i>	<b>Revision:</b> Component 1, Section A <b>Revision:</b> Component 1, Section B
<b>Summer 1</b>	<b>COMPONENT ONE</b> <b>Section B – Industry and Audience:</b> <i>The Sun</i>	<b>Revision – Component 2, Luther</b> <b>Revision – Component 2, Music Videos/Websites</b>
<b>Summer 2</b>	<b>COMPONENT THREE</b> Non-examined assessment preparation - research and planning <b>Revision for mock</b>	<b>Exams</b>

**Skills**

Throughout the GCSE course, students will explore the media by studying, analysing and creating a range of products from varied platforms, thus giving them the opportunities to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- acquire knowledge and understanding of a range of important media issues
- develop appreciation and critical understanding of the media and their role both historically and currently in society, culture and politics

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- understand and apply specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed in order to make informed arguments, reach substantiated judgements and draw conclusions about media issues
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- develop practical skills by providing opportunities for creative media production.

### **Assessment**

This linear GCSE course from Eduqas is examined by examination at the end of Year 11 and by the completion of NEA (coursework). There are three components:

Component 1 (Exam) – Exploring the Media (40%)

Component 2 (Exam) – Understanding Media Forms and Products (30%)

Component 3 (NEA) – Creating Media Products (30%)

*Further details about the course can be found at [www.eduqas.co.uk/qualifications/media-studies/gcse/](http://www.eduqas.co.uk/qualifications/media-studies/gcse/)*