

BTEC NQF Level 1/2 Award in Travel and Tourism

Curriculum content

Half term	Year 10	Year 11 (teacher 1)	Year 11 (teacher 2)
Summer 2 (roll over)	Unit 4 Research Work Practising map location skills and researching destinations for LAB	Unit 2 Research Work Investigating Newcastle, Lake District and Tynemouth's appeal to tourists	Unit 3 Research Work Investigating organisations – National Trust, Gosforth Travel Bureau, NGI
Autumn 1	Unit 4 – International Travel and Tourism Destinations LA A Know the major international travel and tourism destinations and gateways Unit 4 – International Travel and Tourism Destinations LA B Investigate the appeal of international travel and tourism destinations to different types of visitor	Unit 2 UK Travel and Tourism Destinations LA A Know UK travel and tourism destinations and gateways Begin Unit 2 UK Travel and Tourism Destinations LA B Investigate the appeal of UK tourism destinations for different types of visitors	Unit 3 The Travel and Tourism Experience LA A Investigate travel and tourism customer service
Autumn 2	Finishing both assignment content from above Unit 4 – International Travel and Tourism Destinations LA C Be able to plan international travel to meet the needs of visitors	Continuing with Unit 2 UK Travel and Tourism Destinations LA B Investigate the appeal of UK tourism destinations for different types of visitors	Unit 3 The Travel and Tourism Experience LA B Explain the needs and expectations of different types of customer in the travel and tourism sector
Spring 1	Unit 1 The UK Travel and Tourism Sector LA A Understand the UK travel and tourism sector and its importance to the UK economy (teacher 1) Unit 1 The UK Travel and Tourism Sector LA B Know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships (teacher 2)	Unit 2 UK Travel and Tourism Destinations LA C Plan UK holidays to meet the needs of different visitors (teacher 1)	Unit 3 The Travel and Tourism Experience LA C Importance of customer service to travel and tourism organisations

Spring 2	Unit 1 The UK Travel and Tourism Sector LA C Understand the role of consumer technology in the travel and tourism sector (teacher 1) Continuing with Unit 1 The UK Travel and Tourism Sector LA B Know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships (teacher 2)	Finalise assignments and unit (any resubmissions to be completed)	Finalise assignments and unit (any resubmissions to be completed)
Summer 1	Unit 1 The UK Travel and Tourism Sector (both teachers) Revision and exam preparation Exam in May		
Summer 2			

Skills

The skills developed throughout the course include:

- Recalling detailed information accurately
- Applying knowledge to case studies
- Analysing and evaluating given scenarios using research to support conclusions
- Making justified judgements with supported reasoning
- Ability to use online and paper-based atlases to accurately locate destinations and routes on maps
- To be able to create logical and well-structured extended pieces of writing
- Independent research skills and the ability to use any findings to substantiate judgements made in the coursework
- Communication and customer awareness skills – the ability to effectively identify and meet differing customer needs

Assessment

There are 4 units, 3 of which are Mandatory (Unit 1: The UK Travel and Tourism Sector, Unit 2: UK Travel and Tourism Destinations, Unit 3: The Travel and Tourism Customer Experience) and 1 Optional (International Travel and Tourism Destinations). Units are either coursework based, assessed internally and moderated externally or exam based.

- Unit 1 – Externally assessed exam – 1 hour 15 minutes. The paper is made up of short answer questions based on small case studies and 2 longer essay style responses (both worth 8 marks each).
- Units 2, 3 and 4 – Internally assessed and externally moderated coursework.