

## OCR Cambridge National in Creative iMedia Level 1/Level 2 (J834)

### Curriculum content

Half term	Year 10	Year 11
Summer 2	<b>R093 – Creative iMedia in the media industry</b> Topic Area 2: Factors influencing product design Topic Area 3: Pre-production planning	<b>R097 – Interactive digital media</b> Topic Area 1: Plan interactive digital media
Autumn 1	<b>R094 - Visual identity and graphics</b> Topic Area 1: Develop visual identity Topic Area 2: Plan digital graphics for products  <b>R093 – Creative iMedia in the media industry</b> Topic Area 3: Pre-production planning	<b>R097 – Interactive digital media</b> Topic Area 2: Create interactive digital media Coursework
Autumn 2	<b>R094 - Visual identity and graphics</b> Topic Area 3: Creating a Graphic Coursework	<b>R097 – Interactive digital media</b> Topic Area 3: Review interactive digital media Coursework  <b>R093 – Creative iMedia in the media industry</b> Revision
Spring 1	<b>R094 - Visual identity and graphics</b> Coursework submission  <b>R093 – Creative iMedia in the media industry</b> Topic Area 4: Distribution considerations Topic Area 1: The media industry	<b>R093 – Creative iMedia in the media industry</b> Exam (Practice Attempt)  <b>R097 – Interactive digital media</b> Coursework submission  <b>R093 – Creative iMedia in the media industry Revisit</b> Topic Area 1: The media industry Topic Area 2: Factors influencing product design
Spring 2	<b>R094 - Visual identity and graphics</b> Coursework Resit	<b>R093 – Creative iMedia in the media industry Revisit</b> Topic Area 3: Pre-production planning

	<b>R093 – Creative iMedia in the media industry</b> Revision	Topic Area 4: Distribution considerations <b>R097 – Interactive digital media</b> Coursework Resit
<b>Summer 1</b>	<b>R094 - Visual identity and graphics</b> Coursework submission	<b>R097 – Interactive digital media</b> Coursework submission <b>R093 – Creative iMedia in the media industry</b> Revision Exam (Final Attempt)

## Skills

The Cambridge Nationals in Creative iMedia will equip students with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively.

The skills developed throughout the course include:

- memory recall regarding information on the effective use of creative media;
- evaluating the purposes and uses of creative media;
- research, analytical and evaluative skills;
- analysing problems encountered in creative media;
- interpreting and presenting information to communication effectively;
- independent working;
- managing time efficiently;
- sourcing, selecting and storing appropriate assets effectively for a variety of contexts;
- identifying and applying a wide range of techniques to create work that is fit for purpose;
- being creative to complete work that involves selecting, using, and combining multiple applications to achieve challenging goals;
- digital literacy to be able to successfully find, evaluate, create and communicate information;
- ICT skills specifically using advanced tools and techniques of graphics and multimedia software.

## Assessment

This is a modular assessed course consisting of one written exam (external assessment) and two OCR-set assignments (internally assessed). The externally assessed unit must be taken as terminal assessment. This means that the exam for unit R093 must be taken at the end of the students' course of study.

There are three units:

**R093** – Creative iMedia in the media industry (externally assessed) – **80 UMS**

**R094** – Visual identity and graphics (internally assessed coursework – core) – **50 UMS**

**R097** – Interactive digital media (internally assessed coursework - optional) – **70 UMS**

Further details about the course can be found at: <https://ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/>