

GCSE Business - OCR

Curriculum content

	Year 10	Year 11
Summer 2 (Roll over)	Business Activity 1.1: The role of business enterprise and entrepreneurship 1.2: Business planning 1.3: Business Ownership 1.4: Aims & Objectives	Revision – Year 10 Mock Exam Production 4.1 Production processes 4.2 Quality of goods and services
Autumn 1	Business Activity 1.1-1.4 Recap 1.5: Stakeholders in Business 1.6: Business Growth 1.1-1.6 Exam Technique End of Topic Test	Production 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers 4.1-4.2 Exam Technique End of Topic Test
Autumn 2	Marketing 2.1: The role of marketing 2.2: Market Research 2.3: Market Research 2.4 The Marketing Mix 2.1-2.4 Exam Technique End of Topic Test	Finance 5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even
Spring 1	People 3.1 The Role of Human Resources 3.2 Organisational Structures and different ways of working 3.3 Communication in business 3.4 Recruitment and Selection 3.5 Motivation and retention 3.6 Training and Development	Year 11 Mock exam Finance 5.5 Cash and cash flow 5.1-5.5 Exam technique End of Topic Test External Influences 6.1 Ethical and environmental considerations 6.2 The economic climate

		6.3 Globalisation
	Year 10	Year 11
Spring 2	People 3.4 Recruitment and Selection 3.5 Motivation and retention 3.6 Training and Development 3.7 Employment Law	External Influences 6.1-6.3 Exam Technique End of Topic Test
Summer 1	People 3.1- 3.7 Exam Technique End of Topic Test Full Unit Revision in Preparation for Year 10 Paper 1 Mock Exam.	The interdependent nature of business Full Unit Revision In Preparation for Year 11 Paper 2 Mock
Summer 2		Study Leave

Skills

The skills developed throughout the course include:

- recalling detailed information accurately
- Knowledge and understanding of different functional areas of Business.
- Applying knowledge and understanding of business processes, concepts, and theories in Business contexts.
- Analysing and Evaluating the impact on businesses in context
- Making Justified judgements with supported reasoning
- Numeracy skills – Calculations in each topic of the course

Assessment

Internal assessment takes place after each topic work throughout the course, and in line with the school and department assessment policy. The course is examined entirely by examination at the end of Year 11. There are two papers, each equally weighted:

Paper 1 – Business Activity, Marketing and People 80 marks. 1 hour 30 minutes

Paper 2 – Finance, Operations, External Influences and Interdependent nature. 80 marks 1 hour and 30 minutes

Each paper is made up of multiple choice, Short response and extended answer questions linking to case studies. Further details about the course can be found at <https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/>

Sequencing Rationale

Paper 1

- All students taking the course are new to the subject. Delivery of content follows guidance from exam board starting with basic business concepts covered in 'Business Activity' building up through 'Marketing' and 'People'. This ensures some of the more accessible topics are covered at first in order to build confidence and basic understanding before moving into some of the more challenging aspects.
- Students are engaged through a range of real business case studies in which they apply knowledge gained in lessons.
- Each topic includes 2 assessed homework tasks and one end of topic test to build on exam technique. End of topic assessments will revisit content from previous topic areas to support development of subject knowledge.
- All Business 1 content completed in time for mock exam at end of Year 10. This allows teaching staff to gain an accurate picture as to how students fair through the completion of a full mock paper which includes synoptic section at the end.
- Review of mock exam with emphasis on key skills required for access to higher outcomes in exam questions. Revision of knowledge to be addressed through various means including intervention, revision resources and programme during Year 11 in lead up to mock exam in January.

Paper 2

- All Business 1 content covered in Year 10 prior to mock exam (see above). Delivery of Business 2 content follows as per specification. Students will build on content covered in Year 10 and study Operations, Finance and External Influences on Business.
- As with paper 1, students will complete 2 assessed homework tasks and one full end of topic test to consolidate knowledge and help build higher level exam skills required for final exams.
- Students sit Business 1 paper for mock exam in January – this encourages recall of earlier content for students that will be needed for real exam in the summer. Students are not yet in a position to complete full mock for Business 2 as content has not yet been covered in full.
- All content covered by end of spring term with remaining time spent on revision and a significant focus on exam technique.