

A level Media Studies

Curriculum content

Half term	Year 12	Year 13
Autumn 1	Advertising & Marketing: <i>Tide, Water Aid, Kiss of the Vampire</i> Film Industry: <i>I, Daniel Blake, Black Panther</i>	Magazines: <i>Vogue and The Big Issue</i> Television in the Global Age: Revision (<i>Life On Mars</i>) and <i>The Bridge</i>
Autumn 2	Film Industry cont. Radio: <i>Late Night Woman's Hour</i> Newspapers: <i>Daily Mirror</i> and <i>The Times</i> front covers Music Videos: Video #1	Online Media: <i>Zoella and Attitude</i> Newspapers: <i>Daily Mirror</i> (revision) and <i>The Times</i> (detailed study)
Spring 1	Music Videos: Video #2 Music Videos: Video #3 Newspapers Industry and Audience: <i>Daily Mirror</i> (detailed study) and <i>The Times</i> (light touch)	Focused revision and exam preparation Mock exams: both papers
Spring 2	Video Games: <i>Assassin's Creed</i> Television in the Global Age: <i>Life on Mars</i>	Focused revision: Component 1
Summer 1	Mocks revision NEA: Research and Planning	Focused revision: Component 2 Exams

Summer 2	NEA: Productions	Exams

Skills

The course aims to provide students with the opportunities to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- demonstrate a critical approach to media issues
- demonstrate appreciation and critical understanding of the media and their role both historically and currently in society, culture, politics and the economy
- develop an understanding of the dynamic and changing relationships between media forms, products, industries and audiences
- demonstrate knowledge and understanding of the global nature of the media
- apply theoretical knowledge and specialist subject specific terminology to analyse and compare media products and the contexts in which they are produced and consumed
- make informed arguments, reach substantiated judgements and draw conclusions about media issues
- engage in critical debate about academic theories used in media studies
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- demonstrate sophisticated practical skills by providing opportunities for creative media production.

Assessment

Internal assessment takes place throughout the course, and in line with the school's assessment policy. For the award of the qualification, this linear A level from Eduqas is examined by examination at the end of Year 13 and by the production of a folder of non-examined assessment (coursework). There are two examined papers, and a non-examined assessment component:

Component 1 (35%) – *Media Products, Industries and Audiences*

Component 2 (35%) – *Media Form and Products in Depth*

Component 3 (30%) – *Cross-Media Production*

Further details about the course can be found at www.eduqas.co.uk/qualifications/media-studies/as-a-level/